



Crowdsourcing Platform

Deliverable 4.10



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D4.10 Crowdsourcing Platform

CARDET

Deliverable information

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Summary of the Project

AELIA - Advancing Education for a Sustainable and Inclusive Green Transition

The AELIA project responds to the call for a more sustainable world, highlighted by the COVID-19 pandemic effects. Aligned with the Sustainable Growth Strategy 2021 and the European Green Deal, AELIA aims to equip citizens with the skills for a green transition through innovative education. This comprehensive initiative brings together formal and non-formal education stakeholders, businesses, civil society, and the public sector.

The project AELIA is co-funded by the European Education and Culture Executive Agency of the European Commission (Partnerships for Innovation – Forward Looking Projects) and the Erasmus+ program. It is implemented by 8 partners and 1 associated partner in Austria, Cyprus, Greece, Romania and Serbia.

Key Components:

1. **INNOVATION:** AELIA pioneers sustainable teaching methods using digital tools and non-traditional techniques, tested in four countries, with potential for broader adoption. It also supports sustainability planning in education systems.
2. **COOPERATION:** Diverse stakeholders collaborate with expert guidance to ensure project success through workshops and strategic planning.
3. **IMPACT:** AELIA empowers educators to teach sustainability and produces a guide for sustainability plans. A White Paper helps inform and guide policymakers worldwide.

Objectives:

- Promote sustainability in all education sectors through tested guidelines for sustainability plans.
- Support educational institutions' leaders in implementing sustainability plans through capacity-building.
- Enhance educational resources with inclusive stakeholder input.
- Empower educators to integrate sustainable development and green practices.
- Empower citizens to take climate action through knowledge and skills.
- Promote education for sustainable development and enhance policy learning through transnational cooperation.

Main Results:

AELIA's results include a guide to promote Education for Sustainable Development, a co-designed educational framework with resources, webinars, and a white paper on education for sustainable development. AELIA leads the way towards a sustainable and inclusive green transition.

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Executive summary

This report refers to the development of the Crowdsourcing Platform, a key deliverable of the AELIA project. The platform is a digital environment designed to engage citizens, educators, and civil society actors in the co-creation and support of sustainable local initiatives. It aims to raise awareness, promote collaboration, and encourage active participation in the green transition, by offering tools for idea sharing, project development, and community interaction. Inspired by the values of the New European Bauhaus and Citizen Science, the platform empowers users to reflect on and reimagine their communities through a sustainability lens.

1. Crowdsourcing Platform

Platform Objectives and Purpose

The Crowdsourcing platform was created by CARDET and it serves as a participatory tool to enable citizens, educators, NGOs, and policymakers to collaborate on sustainability initiatives. It promotes lifelong learning and encourages users to engage in “learning by doing”, through community-based environmental actions. The platform provides a digital space for sharing knowledge, building partnerships, and developing local projects, while fostering active citizenship and sustainability awareness. Its design supports the project's aim of building long-term impact, through grassroots collaboration and digital empowerment.

Platform Features and Functionalities

Users can engage with the platform, based on different access levels. Guests can view initiatives and register, while registered users have access to more advanced features such as creating and managing their own initiatives and contributing to others. Each user profile includes essential details such as name, email, location, and role (e.g., educator, policymaker, NGO representative). Optional fields include profile photos and interests, allowing for personalisation and better community connections. Projects and initiatives are central components of the platform. Registered users can create new initiatives with structured fields such as title, description, goal, location, and media attachments (images/videos). Each initiative can be tagged with predefined categories, given a status (e.g., In Progress or Completed), and updated with new versions. Users can contribute to initiatives by commenting and sharing feedback. To support community interaction, the platform includes direct communication within the registered users.

Key functionalities include:

- Initiative creation and management → Users can create and manage sustainability initiatives with details like title, description, goals, location, media, and status.
- Community contribution through comments → Registered users can engage by commenting on and contributing ideas to ongoing initiatives.
- User roles and customizable profiles → The platform supports different user roles (guest, member, moderator) and allows users to create personalized profiles with relevant information.
- Version control for initiative updates → Initiative owners can update their projects and maintain a clear history of revisions.

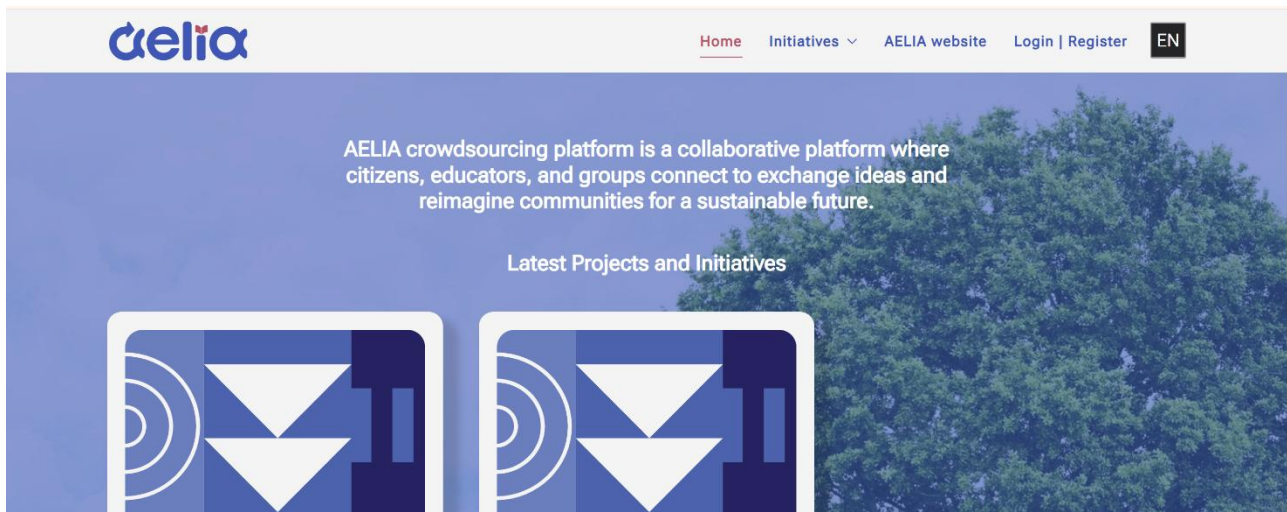
- Multilingual and accessible design → The platform is designed to support multiple languages and ensure user-friendly access for all.
- Direct messaging to initiative owners → Users can reach out to initiative owners through private messages for questions, collaboration, or feedback.

Development Process

The platform was co-designed by project partners, based on a detailed functional specification that defined user roles, features, and user journeys. The development process began with the creation of wireframes to visualize the platform's core interfaces, such as the homepage, initiative list, user dashboard, and individual initiative views. The design placed emphasis on usability, inclusivity, and accessibility, ensuring it could serve diverse user groups across multiple countries. Platform development followed a collaborative and iterative approach, incorporating feedback from project partners to refine user experience and interface elements.

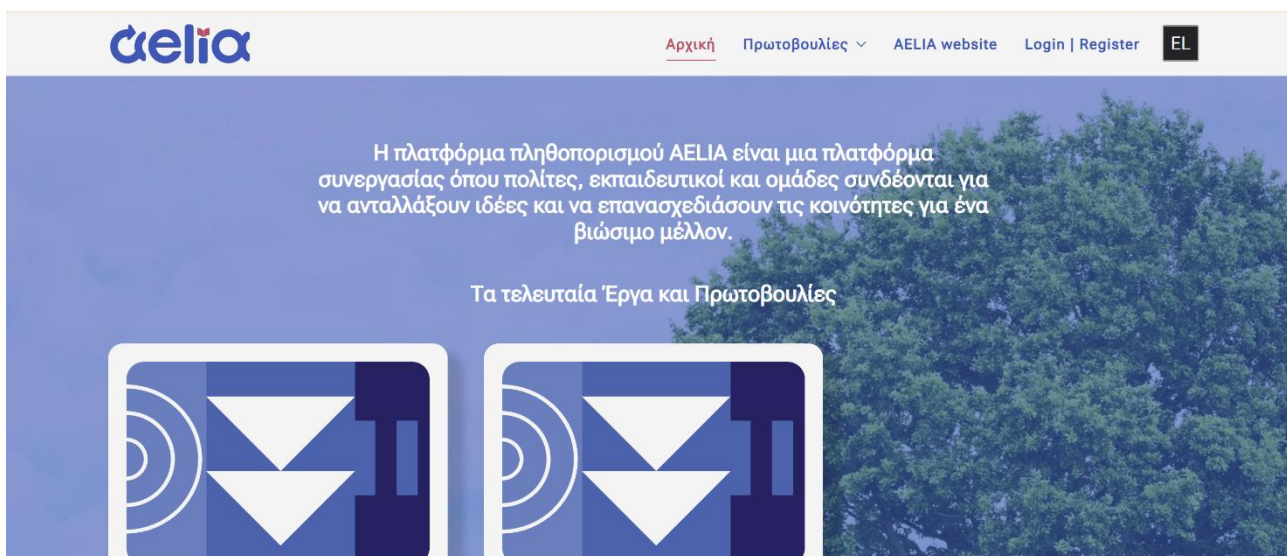
1.1 English

Link: <https://platform.aelia-project.eu/>



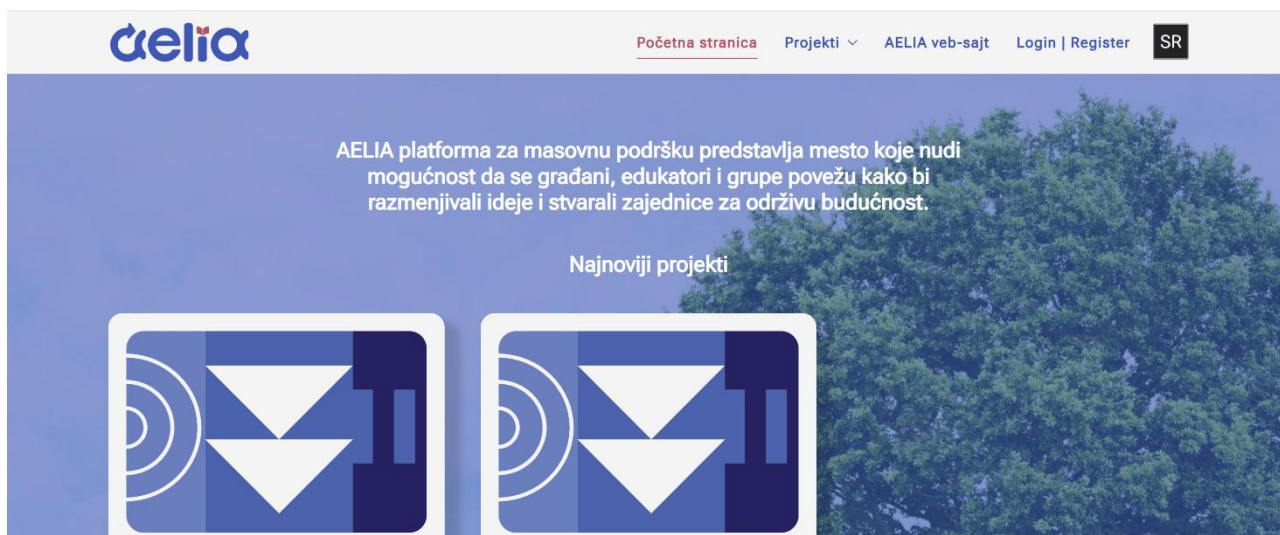
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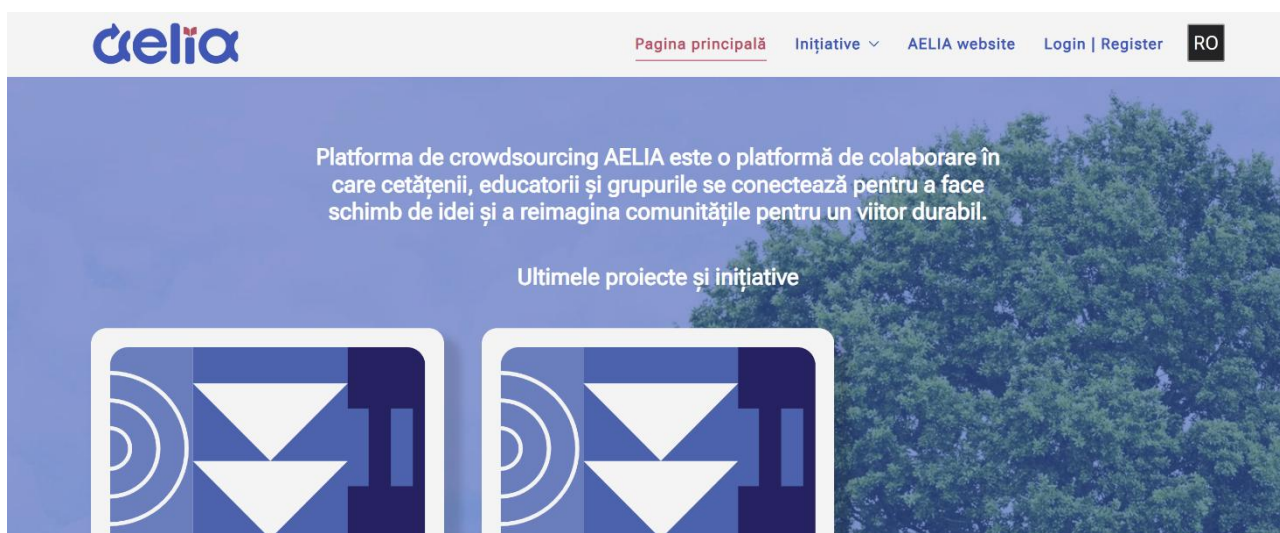
1.3 Serbian

Link: <https://platform.aelia-project.eu/sr/>



1.4 Romanian

Link: <https://platform.aelia-project.eu/ro/>



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